CIGARETTE SPECIFICATION

LOUISVILLE
* MARLBORO LTS 83MM MENTHOLATED FOIL FTB-P98/E 01590 0 0000 UP
* BRAND CODE-01590 (STD)(PP)

EFFECTIVE DATE: 01/22/96
STANDARD PRODUCTION
PRODUCT 98 PRODUCTION

*** * SEE "COMMENTS" BELOW FOR OTHER BRANDS/CODES APPLICABLE TO THIS SPECIFICATION**

CIGARETTE LENGTH	:	83.0	MM	FTC TAR	:	10.0	MG/CIGT	9.5	- 10.4
TOBACCO ROD CIRCUM.	:	24.80	MM						
TOBACCO ROD LENGTH	:	56.0	MM						
FILTER LENGTH	:	27.0	MM						
TIPPING LENGTH	:	31.000	MM						
TOTAL R.T.D.	:	114	MM H20	FRESH MENTHOL	:	.60	MG/CIGT	.55	- .65
DILUTION TARGET	:	25.0 +/- 5.0 %							

TIPPING PAPER : 62MM X 3500M WHT TGRNL PPT KC 236M2 12-888-A LASER PERF.

GLUE ROLLER/ : REFER TO ENGINEERINGS GLUE ROLLER VARIABLE PARTS CATALOG -
TIPPING INFORMATION : BY TYPE-TIPPER AND CIGARETTE BRAND-CODE-SPECIFICATION

	BETWEEN ROWS/	DILUTION	TYPE /BAND WIDTH/	TPR.	CUT LENGTH/DRY	PATCH SIZE
	24.00	PRE-PERF TIPPING	1.50	27.00	8.5 X	20MM

TIPPING ADHESIVE : NATIONAL 32-2037 61-065-A

SEAM ADHESIVE : NATIONAL 32-2100 (PROTOS 100/MK 10) PVA 61-490-A

STD. FILLER - PACK O.V.: A9965 - 13.25% MARLBORO MENTHOL P 98 TEST MARKET - FTB

CIGARETTE PAPER : 27.00MM X 6700M 46CU/2.0%/100% FLAX 10-776-A

INK : *INK FOR PRINT DIE AND EXPORT OVERPRINTS*
: MARLBORO BLACK #37077(MK 9/MK 10/PROTOS) 60-915-A

PRINT DIE : MACHINE NUMBER

SAP CROSS REFERENCE #: CIGT: CG1592 FILTER: B07059

MENTHOLATED FOIL: 16-004-F 114MM 19# ALUFOIL SLIP TREAT68.0MG/155MM

COMMENTS : 1) SPECIFICATIONS FOR PRODUCT 98 ARE SAME AS "STD"
: PRODUCT EXCEPT FOR FILLER/FILLER CODE.
: DO NOT MIX WITH STANDARD PRODUCT.
: 2) OTHER CODES: E417500 0000 UP/USA UP 2-PK PROMO.

REASON FOR CHANGE : COMMENTS UPDATED TO REFLECT THE ADDITION OF OTHER
: APPLICABLE CODES: E 41750 0 0000 UP/ USA UP 2-PK
: PROMO. PRODUCT CODE OF DESCRIPTION UPDATED TO
: E 01590 0 0000 UP. NO OTHER ADDITIONAL CHANGES.

PREPARED BY : C. F. VEALEY
PREPARATION DATE : 1/22/96

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APPROVED BY: Janice M Busse

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